Aidan Verster
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PERSONAL SUMMARY

I am a highly motivated and ambitious individual who takes great pride in my personal success. I have a great deal of leadership experience throughout past volunteer and work positions. I possess a very outgoing positive personality displaying consistent energy and a contagious smile. With that I exhibit productive and efficient work ethics that apply to overall success in school and the work force. My past experience in fast paced work environments has enabled me to be quick on my feet under times of pressure. I also have a great deal of experience working independently for long periods of time with little supervision or no supervision. With my diligent and extensive encounters with work and volunteer positions noted below, I know that I attain the necessary attributes that meet with the goals and values of the company.

WORK & VOLUNTEER EXPERIENCE

**Diamond Marketing** (Brand Motivator)Dartmouth, NS

**August 2015**

* Exceeded in performing experiential marketing for TD Friends of the Environment Foundation
* Aided in the setup of TD’s Pop-up Park located in Dartmouth, NS
* Successfully conveyed TD’s messages to customers and the general public
* Exceeded company’s metrics on engaged customer interactions and donation signups
* Used sales techniques to acquire monthly donation signups by customers
* Improved my strong customer relation and sales skills
* Successfully worked in a competitive sales driven atmosphere
* Practiced individual and team skills

**GMR Marketing** (Field Manager) Halifax, NS

**July 2015**

* Toured Nova Scotia and Newfoundland
* Showcased Ben’s Bakery Summer Tour
* Set up promotion tents outside of grocery stores
* Engaged customers about Ben’s Bakery products
* Managed a team of individuals and also worked independently
* Toured in the Ben’s Bakery car by myself for 8 days in Newfoundland
* Showed great leadership and individual personal skills
* Exceeded company’s daily metrics for attractions and engagements to our promotion tents
* Used business to customer marketing strategies to enhance customer experience

**Desperado Marketing** (Brand Ambassador) Halifax, NS

**June 2015**

* Showcased 2015 Toyota vehicle line-up
* Learned specific information for eight different Toyota vehicles
* Offered expert specifications of multiple vehicles to customers
* Was successful at engaging customers by using personable skills
* Set up and tear down event quickly and effectively
* Practiced excellent communication skills with colleagues and customers
* Took customers out for test drives
* Worked independently and in teams effectively during events

**Produktions K Experiential Marketing** (Brand Ambassador) Halifax, NS

**May 2015**

* Engage the target customer base
* Showed energetic and personable skills to engage customers
* Highlight brand features to groups of customers and individual customers
* One on one experiential marketing to customers
* Worked with a team of ambassadors to create a great customer experience
* Practiced organizational and time management skills
* Excelled in customer relation in a fast-paced environment

**Bishop’s University Fashion Show Fundraiser** (Financial Director) Sherbrooke, QC

**2014/2015**

* Financial Director of Bishop’s largest fundraiser event
* Helped raise a gross profit of over $19,000 for the Lennoxville Youth Centre
* Managed the fundraiser budget
* Managed the Fashion Show business account
* Developed proficiency with Microsoft Office programs
* Handled large quantities of cash on a daily basis
* Organized and planned multiple fundraising events while managing a team of volunteers
* Practiced personal and customer relation skills

**Summit Outdoor Services** (Landscaping and Construction) Victoria, BC

**May 2014-August 2014**

* Showed great fitness and durability with labour tasks
* Ran a personal vehicle and worked on many individual work sites
* Created and maintained strong relationships with clients
* Demonstrated great individual work skills
* Demonstrated leadership skills and ability to work effectively within a team environment.
* Displayed great decision making skills

**Student Works Painting** (Painter) Victoria, BC

**May 2013-September 2013**

* Successfully completed numerous interior and exterior painting jobs
* Demonstrated independent skills while working alone on job sites
* Established and maintained relationships with clients
* Demonstrated leadership skills and ability to work effectively within a team environment
* Displayed great time management and organizational skills while working with a time and money budget
* Made individual decisions when problems arose
* Developed communication skills with potential and present clients
* Maintained clean and organized work environments for every job site

**Bin 4 Burger Lounge** (Prep Cook and Dishwasher) Victoria, BC

**2011-2012**

* Prepared and cooked appetizer and side-plate dishes
* Demonstrated time management skills while maintaining quality of food
* Demonstrated great performance in the high pressure kitchen environment
* Provided the entire restaurant with clean dishes and equipment
* Managed and maintained a clean workspace
* Practiced sanitary food handling
* Provided expertise and services whenever necessary

**Victoria Eagles summer Baseball** (Player Assistant) Victoria, BC

**Summer-2011**

* Assisted in assembly and coordination of training and drills
* Aided in skill development of junior baseball players
* Demonstrated leadership and organizational skills within a team setting
* Continuous input of immediate knowledge during training sessions

**Carnarvon AA Baseball Team** (Assistant Coach) Victoria, BC

**Spring-2011**

* Arrived early to practices in preparation for corresponding stations and drills
* Lead personal and team drills to enhance player skills
* Practiced leadership skills within a team setting
* Resolved conflicts that would arise

**Safeway** (Cashier) Victoria, BC

**2008-2009**

* Handled cash transactions and dealt with customer relations
* Demonstrated exceptional personable skills
* Engaged customers to improve customer satisfaction
* Developed Customer relations skills
* Excelled in a fast paced work environment
* Provided customers with a high level of customer service

EDUCATIONAL ACHIEVMENTS

**2012-2015** B.B.A Graduate Bishop’s University Sherbrooke, QC

**2010/2011** Grade 12 (graduate) Oak Bay High School Victoria, BC

SKILLS

Teamwork

Motivated

Organized

Leadership

Driven

REFERENCES

Available upon request